

TOWN OF CHESHIRE

84 South Main Street – Cheshire, CT 06410
Tel 203-271-6660 Fax 203-271-6639

Application to Place Sign on Public Property and Rights of Way

POLICY REGARDING PLACEMENT OF SIGNS ON PUBLIC PROPERTY

1. Temporary signs may be placed on any Town properties with the following exceptions if a permit has been issued by the Town Manager or his/her designee:

Exceptions:

- a. The interior of the Linear Trail, excluding one temporary sign eligible for permit at the intersections of the Trail and local roads.
 - b. Any public safety or public works facilities properties.
 - c. Signage on school properties; requests and permission are under the jurisdiction of the Cheshire Public Schools.
 - d. No signage may be attached to existing permanent signage.
2. Applicants must be or represent a civic or non-profit organization located in Cheshire. Each applicant will be allowed no more than one (1) sign at a time at each location.
 3. An application must be submitted to the Town Manager at least three (3) weeks prior to the intended date of the placement of the signs. **A copy of the signage must be submitted with this permit.**
 4. Signs must meet the following standards:
 - a. The maximum size of the sign may not exceed six (6) square feet.
 - b. No dimension shall exceed six (6) feet
 - c. No signs may be staked into or dug into the ground
 - i. “A Frame” style signs are preferred;
 - ii. “Lawn” style signs are allowed;
 - iii. Decal issued by Town must be visible on sign.
 5. Temporary signs may be placed no earlier than two (2) weeks prior to the event and must be removed within forty-eight (48) hours after the event. Failure to comply will jeopardize future requests for signage.
 6. Illegally placed signs will be removed and disposed of by the Town of Cheshire. The organization responsible for placing an illegal sign will jeopardize its future requests for signage.
 7. Exceptions to the above policy may be made by the Town Manager based on considerations involving special circumstances or instances where the granting of an exception will fulfill an overriding community interest or need.

Permanent signs may not be placed on Town property other than by the municipality.

Application #

APPLICATION TO PLACE SIGN ON PUBLIC PROPERTY

Applicants must be or represent a civic or non-profit organization located in Cheshire. Each applicant will be allowed no more than one (1) sign at a time. An application must be submitted to the Town Manager at least three (3) weeks prior to the intended date of the placement of the signs. **A copy of the signage must be submitted with this application.** If approved, the permit is non-transferable. Approved signs may be placed no earlier than two (2) weeks prior to the event and must be removed within forty-eight (48) hours after the event. Failure to comply will jeopardize future requests for signage. Approved signs must clearly display a valid decal on one (1) side of the sign.

Sponsoring Organization

501c(3) Tax ID Number

Date of Application

Sponsor Representative

Address

Phone

Phone

E-Mail

2nd Sponsor Representative

Address

Phone

Phone

E-Mail

Purpose of Event

Date(S) of Event

Location(s) Requested - * No signs may be staked into or dug into the ground*

- #1 - #2 - #3 - #4 -

The maximum size of the sign may not exceed _____ () square feet. No dimension shall exceed six (6) feet.

The undersigned agrees and acknowledges that they have read the Policy Regarding the Placement of Signs on Public Property (see page 2 also) and agrees to strictly abide by them.

Signature of Sponsor Representative

Date

Decals Issued

Signature of Director of Recreation

Date

Yes

No

INDEMNITY AGREEMENT - Sign Permit

INDEMNITOR: _____
(Name of Applicant / Organization / Sign Permit Holder)

EVENT: _____

DATE(S) OF EVENT: _____

In consideration for permission to hold the above-described sign permit within the territorial limits of the Town of Cheshire on the aforesaid date(s) the above-named **INDEMNITOR** does hereby indemnify and hold harmless the **TOWN OF CHESHIRE** for any and all claims for damages or injury to persons or property to the extent of the **INDEMNITOR'S** insurance coverage as required by the TOWN OF CHESHIRE which may arise out of the **INDEMNITOR'S** use of the public places, which are accepted in an "as is" condition. Indemnification shall include the duty to expend reasonable attorney's fees for the defense of any such claim. Except as to general premises liability, it is understood and agreed that indemnification does not extend to claims for injuries or damages which are caused by the negligence or other misconduct of Town officials or employees on the day(s) of the above-described event, and does not extend to any location not under the control of the **INDEMNITOR** and does not extend to circumstances which are completely unrelated to the activities of the **INDEMNITOR**.

Dated this ____ day of _____, 2022 .

INDEMNITOR: _____
(Name of Applicant / Organization / Event Holder)